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**FOR IMMEDIATE RELEASE**

**Tennessee Contractor Builds Luxury on the Coast**  
*Gulf Coast Gem Featured on National Travel Show*

(Orange Beach, AL – March 14, 2007)- Bell and Associates Construction is known by many for the hundreds of miles of Tennessee roads and bridges that they have constructed over the years, but did you know that they are responsible for building luxury on the coast? Bell and Associates Construction recently completed the Opal, located on the white sandy beaches of Orange Beach, Ala.

On Wednesday, March 14, at 8 a.m., the Opal will be featured as a model of lavish style on the *Great Escape's* Luxury Living segment. The show is scheduled to air on the WE Women's Entertainment Network.

"We're looking forward to the opportunity to showcase this tremendous project and our workmanship to a national audience," said Keith Pyle, president of Bell and Associates Construction. "The residences reflect an outstanding design and the highest quality finishes for luxury living. We're proud to be the builder of one of the signature residential addresses available on the entire Gulf Coast."

Luxury Living is part of the *Great Escapes* series and showcases the lifestyles of the rich and famous as they travel, dine and shop in exclusive hot spots around the world.

Opal Condominiums is an exclusive 14-story beach-front residential development at Orange Beach, Ala. includes 13 luxury residences, each with five bedrooms and five and one-half bathrooms.

Each condominium features two patios that overlook the Gulf of Mexico. Resident amenities include built-in media centers, stone floors, cherry-wood trim and doors, granite countertops, imported European cabinetry, designer-grade bath and kitchen

fixtures, glass-front beverage coolers and top of the line appliances. The development also boasts indoor and outdoor swimming pools and a fitness center.

Opal Condominiums will be complete this month and is a development of Opal Ventures, LLC. The Opal was designed by architect WHL Architecture & Interiors, and units are available for sale through Re/Max of Orange Beach.

Bell & Associates Construction is a full-service general contractor and provides construction management and pre-construction services. Headquartered in Brentwood, Tenn., the firm builds transportation, correctional, commercial, corporate, hospitality, sports-venue, entertainment and institutional structures across the Southeastern United States. Bell is on the web at [www.balp.com](http://www.balp.com).

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