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BELL TO SERVE AS CONTRACTOR FOR DOWNTOWN LUXURY HOTEL

Well-Known Office Building to Experience Transformation

Brentwood, Tennessee- February 1, 2008- Bell & Associates Construction, L.P., will serve as the general contractor for the transformation of the 1808 West End office building in downtown Nashville to a luxury hotel.

The 16-story high-rise will feature 250 hotel rooms. Bell & Associates will be responsible for the partial demolition of the current 45-year-old, 100,000 square foot building. They will also construct the exterior skin and will build the six-floor parking garage with a 21,500 square-foot conference center on top.

The developer chose not to partner with a national chain, instead an independent brand, the Hutton Hotel. The company has described the Hutton as a "boutique" hotel, a term that typically describes a smaller hotel that offers upscale accommodations with personalized services. Room rates are expected to be comparable to those at the nearby Loews Vanderbilt and Nashville Marriott at Vanderbilt hotels. The project is expected to be completed later this year. Amerimar Enterprises Inc. is the developer behind the \$50 million project.

Bell & Associates Construction is a full-service general contractor providing construction management and pre-construction services. Headquartered in Brentwood, Tenn., just outside of Nashville, the firm builds structures across the southeastern United States in such arenas as transportation, justice, commercial, corporate, hospitality, entertainment and institutional. Bell is on the Web at www.balp.com.

